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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO
10/705,701	11/12/2003	Christine L. Knapp		5240
41131 KENNETH EA	7590 10/11/2007		EXAMINER	
2010 WEST SI	EVENTH STREET	HYUN, PAUL SANG HWA		
COFFEYVILLE, KS 67337			ART UNIT	PAPER NUMBER
			1797	
			MAIL DATE	DELIVERY MODE
			10/11/2007	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Advisory Action Before the Filing of an Appeal Brief

Application No.	Applicant(s)		
10/705,701	KNAPP, CHRISTINE L.		
Examiner	Art Unit		
Paul S. Hyun	1797		

	Paul 5: Hyuli	1/9/					
The MAILING DATE of this communication appea	ars on the cover sheet with the c	correspondence ado	lress				
THE REPLY FILED 19 September 2007 FAILS TO PLACE THIS	S APPLICATION IN CONDITION F	OR ALLOWANCE.					
1. The reply was filed after a final rejection, but prior to or on this application, applicant must timely file one of the follow places the application in condition for allowance; (2) a Not a Request for Continued Examination (RCE) in compliance time periods:	ving replies: (1) an amendment, aftice of Appeal (with appeal fee) in e with 37 CFR 1.114. The reply m	fidavit, or other evider compliance with 37 C	nce, which FR 41.31; or (3)				
a) The period for reply expires months from the mailing	•	im Alam Simal unionationb	daharra da tatan da				
b) The period for reply expires on: (1) the mailing date of this A no event, however, will the statutory period for reply expire is	iter than SIX MONTHS from the mailin	g date of the final rejecti	on.				
Examiner Note: If box 1 is checked, check either box (a) or (TWO MONTHS OF THE FINAL REJECTION. See MPEP 70		E FIRST REPLT WAS F	ILED WITHIN				
Extensions of time may be obtained under 37 CFR 1.136(a). The date have been filed is the date for purposes of determining the period of ext under 37 CFR 1.17(a) is calculated from: (1) the expiration date of the set forth in (b) above, if checked. Any reply received by the Office later may reduce any earned patent term adjustment. See 37 CFR 1.704(b) NOTICE OF APPEAL	on which the petition under 37 CFR 1. ension and the corresponding amount hortened statutory period for reply orig than three months after the mailing da	of the fee. The appropr ginally set in the final Offi	iate extension fee ice action; or (2) as				
2. The Notice of Appeal was filed on A brief in comp	liance with 37 CFR 41.37 must be	filed within two mont	hs of the date of				
filing the Notice of Appeal (37 CFR 41.37(a)), or any external a Notice of Appeal has been filed, any reply must be filed AMENDMENTS	nsion thereof (37 CFR 41.37(e)), to	o avoid dismissal of th					
3. The proposed amendment(s) filed after a final rejection,	out prior to the date of filing a brief	, will not be entered b	ecause				
(a) They raise new issues that would require further con							
(b) ☐ They raise the issue of new matter (see NOTE belo							
(c) They are not deemed to place the application in better form for appeal by materially reducing or simplifying the issues for appeal; and/or							
(d) They present additional claims without canceling a	corresponding number of finally re	jected claims.					
NOTE: (See 37 CFR 1.116 and 41.33(a)). 4. The amendments are not in compliance with 37 CFR 1.13	21. San attached Nation of Nan Co	ampliant Amandmant	(DTOL 224)				
 4. The amendments are not in compliance with 37 CFR 1.13 5. Applicant's reply has overcome the following rejection(s) 		ompliant Amendment	(FTOL-324).				
6. Newly proposed or amended claim(s) would be al		timely filed amendme	ent canceling the				
non-allowable claim(s).		-	-				
7. For purposes of appeal, the proposed amendment(s): a) how the new or amended claims would be rejected is provided that the status of the claim(s) is (or will be) as follows: Claim(s) allowed: Claim(s) objected to: Claim(s) rejected:		ill be entered and an o	explanation of				
Claim(s) withdrawn from consideration:							
AFFIDAVIT OR OTHER EVIDENCE 8. The affidavit or other evidence filed after a final action, bu because applicant failed to provide a showing of good and was not earlier presented. See 37 CFR 1.116(e).							
9. The affidavit or other evidence filed after the date of filing entered because the affidavit or other evidence failed to o showing a good and sufficient reasons why it is necessary	vercome all rejections under appe	al and/or appellant fa	ils to provide a				
10. The affidavit or other evidence is entered. An explanation	n of the status of the claims after e	entry is below or attac	hed.				
REQUEST FOR RECONSIDERATION/OTHER 11. ☑ The request for reconsideration has been considered bu	t does NOT place the application i	n condition for allowa	nce because:				
See Continuation Sheet.			•				
12. ☐ Note the attached Information Disclosure Statement(s).13. ☐ Other:	(P10/SB/08) Paper No(s)						

Continuation of 11. does NOT place the application in condition for allowance because: Applicant's arguments with respect to the art rejections are not persuasive.

First, Applicant argues that Sweeny (US 4,528,226) does not disclose the act of subjecting a "percussive force" to an aromatherapeutic agent to release the aroma of the aromatherapeutic agent. This argument is not persuasive because Sweeny discloses the act of subjecting pressure or shear forces (e.g. scratching) to an aromatherapeutic agent to release its aroma. The Examiner maintains the position that the forces disclosed by Sweeny are within the scope of the claimed "percussive force".

Second, Applicant argues that Sweeny does not disclose the "emotionally driven" intent recited in the claims. This argument is not persuasive because intent does not further limit the claimed method. Nonetheless, even if the intent did further limit the claimed method, the act disclosed by Sweeny is emotionally driven. It is evident that the aromatherapeutic agent disposed on the scratch n' sniff sticker disclosed by Sweeny is intended to be released so that someone can discover the aroma. Therefore, a person that curiously scratches the scratch n' sniff sticker to discover the aroma of the sticker would be performing an emotionally driven act. Dictionary.com defines "curiosity" as "the DESIRE to learn". According to the definition, curiosity is an emotion.

Third, Applicant argues that Sitabkhan is not directed towards analogous art because the fragrances disclosed by the reference are not released by percussive forces. Rather, Applicant argues that the fragrances disclosed by Sitabkhan release on their own. This argument is not persuasive because Sitabkhan discloses that the fragrances are encapsulated, which are intended to rupture upon exposure to compression or shear forces (see [0025]).

Fourth, Applicant argues that the reference to Mookherjee et al. in the Office action was inappropriate because the fragrances disclosed by Mookherjee et al. are not released by a percussive force. This argument is not persuasive because the Mookherjee et al. reference was not relied upon for its disclosure of encapsulated fragrances. Rather, the references was relied upon for the motivation of applying fragrances to a vehicle dashboard.

Applicant's argument with respect to the claim objection cited in the Office action is persuasive. Consequently, the objection has been withdrawn.

Applicant's argument with respect to the 35 U.S.C. section 112 rejections cited in the Office action has been considered but it is not persuasive. Applicant argues that since the dawn of time, projectiles have been thrown at targets, which provides the basis for an embodiment of the invention wherein both the projectile and the target comprise aromatherapeutic agents. The argument is not persuasive because the argument is irrelevant to aromatherapeutic agents.

Supervisory Patent Examine Technology Center 1700